



For release March 9, 2010

Contact: Cheryl Persinger, B&P
(702) 967-2222

RMI renames rental division

FirstService Residential Realty provides rental and real estate services

LAS VEGAS – RMI Management has renamed its rental property management division to better reflect the services it provides and the extension of its partnership with FirstService Residential Management.

FirstService Residential Realty will continue the 14-year tradition of personal service and will continue to offer the same professional commitment and attention to detail enjoyed by thousands of rental customers across Southern Nevada.

“There are many individuals and organizations, including some banks, looking to rent homes given the current economy,” said Kevin Wallace, RMI president and CEO. “It’s imperative that they use a reputable property management company to ensure their property is properly managed.”

FirstService Residential Realty provides clients and investors with peace of mind knowing their properties are being cared for in a professional manner. This includes qualifying renters, ensuring payments are timely and, if the owner chooses, handling the marketing and sale of the property.

About RMI Management, LLC

RMI Management is Southern Nevada’s largest and most experienced full-service community association management firm. RMI employs more than 500 people and manages hundreds of the most successful and recognizable communities and neighborhood associations in the area, representing more than 75,000 homes. For more information, visit www.rmillc.com.

About FirstService Corporation

FirstService Corporation is a globally diversified leader in the rapidly growing property services sector, focusing on three major market segments: commercial real estate, residential property management; and property services. The industry-leading service platform includes FirstService Residential Management, the largest manager of residential communities in North America. FirstService generates more than \$1.7 billion in annualized revenues and over 18,000 employees worldwide. More information about FirstService is available at www.firstservice.com.

###